

<b>SWALE JOINT TRANSPORTATION BOARD</b>	
<b>Meeting Date</b>	6 <sup>th</sup> October 2025
<b>Report Title</b>	Formal Objections to Traffic Regulation Order – Swale Amendment 19 2025
<b>EMT Lead</b>	Emma Wiggins, Director of Regeneration and Neighbourhoods
<b>Head of Service</b>	Martyn Cassell, Head of Environment and Leisure
<b>Lead Officer</b>	Mike Knowles, Seafront & Engineering Manager (SBC)
<b>Classification</b>	<b>Open</b>
<b>Recommendations</b>	<p>Members are asked to note the formal objection and comments received during the consultation period for the Traffic Regulation Order and recommend that:-</p> <ol style="list-style-type: none"> <li>1. The proposed double yellow lines in Shellness Road, Leysdown, be progressed as detailed in the advertised Traffic Regulation Order</li> <li>2. The proposed amendments to the seasonal double yellow lines in Shellness Road, Leysdown, be progressed as detailed in the advertised Traffic Regulation Order</li> <li>3. The proposed double yellow lines in Marine Parade, Sheerness, be removed from the Traffic Regulation Order following comments received from Kent County Council, and the parking situation be monitored</li> </ol>

## **1 Purpose of Report and Executive Summary**

- 1.1 This report provides details of a formal objection and comments received following the advertising of our latest Traffic Regulation Order, Swale Amendment 19 2025.

## **2 Background**

- 2.1 The Traffic Regulation Order consists of proposed double yellow lines in Marine Parade, Sheerness and Minster, and Shellness Road in Leysdown, plus minor amendments to some existing seasonal double yellow lines in Shellness Road to make them enforceable all year round.

- 2.2 The proposals have been prepared to prevent the possible displacement of parked vehicles onto adjoining carriageways following the introduction of parking charges at Shingle Bank and in the area adjacent to Shellness Road. Plans of the proposals can be found in Annex A, and details of the formal objection and comments received from members of the public can be found in Annex B.
- 2.3 The formal consultation for the Traffic Regulation Order took place between 8<sup>th</sup> August and 29<sup>th</sup> August 2025. During the consultation, one formal objection was received and two formal indications of support. Comments were also received from Kent County Council on the proposed double yellow lines in Marine Parade.

### **3 Proposals**

#### Marine Parade

- 3.1 In Marine Parade, the proposals consisted of double yellow lines on both sides of the road, from the Ship on Shore car park in Sheerness to the existing double yellow lines at the junction of The Broadway.
- 3.2 One formal objection was received in relation to the proposals, stating that the council had created the problem with street parking by introducing charges to the Ship on Shore car park, and suggested that residents be given free parking permits for this car park for themselves and visitors. In addition, the objector stated that the proposed yellow lines will displace parked vehicles into the short section of Marine Parade between the Ship on Shore and Seager Road, creating more problems for residents by increasing demand on the on-street parking capacity. A couple of requests were also made for highway related issues.
- 3.3 Two indications of support were received for the proposals, stating that the double yellow lines were long overdue and also requesting the lines to extend further.
- 3.4 The Chair of Minster-on-Sea Parish Council's Highway & Transportation Committee stated *"I support these proposals in the interests of road safety and to reduce congestion in key areas"*.
- 3.5 In addition to the comments received from members of the public, Kent County Council also commented on the proposals for Marine Parade. Whilst KCC's Road Safety Engineering Project Manager made it clear that the County Council did not wish to object to the proposals, there were some concerns raised around the suitability of double yellow lines. Following a history of crashes along this road, KCC implemented a scheme to change some of the signs and lining in the area, which included the installation of a double white centre line near the entrance to Barton's Point, and the removal of the centre line and installation of white edge of carriageway markings for a considerable length of Marine Parade. Concern was raised how this would look with double yellow lines installed, and also where the proposed double yellow lines would physically fit around the existing white lines. It was therefore suggested that other measures could be considered, such as a

Controlled Parking Zone, an Urban Clearway, or a 24 hour Rural Clearway. Each of these options would require a new Traffic Regulation Order, and come with their own limitations, including one of the options requiring enforcement by the Police rather than the local authority, and other options only restricting parking on the carriageway itself.

#### Shellness Road, Leysdown

- 3.6 In Shellness Road, Leysdown, the proposals were to install double yellow lines on both sides of the road from the existing seasonal double yellow lines near Leysdown Coastal Park, down to Muswell Manor Holiday Park. It was also proposed to change the existing seasonal double yellow lines (currently enforceable between 1<sup>st</sup> March and 31<sup>st</sup> October) to all year round restrictions, on the north side of Shellness Road from Leysdown Coastal Park to the junction of Park Avenue, and on the south side of Shellness Road from Leysdown Coastal Park to Leysdown Village Hall.
- 3.7 There were no formal objections or indications of support for these proposals.

## **4 Alternative Options Considered**

- 4.1 Following on-going discussions with officers at Kent County Council, the alternative options detailed in Paragraph 3.4 above will require further research around their limitations and practicalities along Marine Parade, and as such it is deemed appropriate to remove the previously proposed double yellow lines for Marine Parade from the current Traffic Regulation Order, and to monitor any displacement of parked vehicles. The consensus at the present time is that the road layout along this section of Marine Parade would not encourage parking of displaced vehicles.

## **5 Consultation Undertaken or Proposed**

- 5.1 The formal consultation for the Traffic Regulation Order, Swale Amendment 19 2025, took place between 8<sup>th</sup> August and 29<sup>th</sup> August 2025..

## **6 Implications**

Issue	Implications
Corporate Plan	Improving Community Safety through safer Highways.

Financial, Resource and Property	Cost and resource to progress Traffic Regulation Order through Sealing stage with Kent County Council. Cost of removing signage for current seasonal double yellow lines in Shellness Road, and installation of additional double yellow lines. Additional cost and resource would be required to draft a further Traffic Regulation Order for the introduction of any alternative waiting restrictions in Marine Parade.
Legal, Statutory and Procurement	Traffic Regulation Order to be Sealed by Kent County Council.
Crime and Disorder	None identified at this stage.
Environment and Climate/Ecological Emergency	None identified at this stage.
Health and Wellbeing	The introduction of additional double yellow lines in Shellness Road, and alterations to the existing seasonal restrictions, will ensure that Shellness Road remains clear of parked vehicles which would hinder access along the road and down towards the Shellness Hamlet, which will improve the mental wellbeing of residents in the area.
Safeguarding of Children, Young People and Vulnerable Adults	None identified at this stage.
Risk Management and Health and Safety	None identified at this stage.
Equality and Diversity	None identified at this stage.
Privacy and Data Protection	None identified at this stage.

## 7 Appendices

Annex A – Plans of Proposals

Annex B – Details of Formal Objection and Comments Received

## 8 Background Papers

None